

Loch Norman Highland Games and Scottish Festival Sponsorship Opportunities

4431 Neck Road, Huntersville, NC 28078

704-875-3113

Info@RuralHill.Net



The Loch Norman Highland Games and Scottish Festival has been hosted at Historic Rural Hill located in Huntersville, NC since 1994. The Loch Norman Highland Games are publicly open Saturday and Sunday, with private and elite events taking place Friday. The average attendance of the Loch Norman Highland Games and Scottish festival for the entire weekend is 10,000 people. Attendees come from multiple states and other countries (Scotland and Canada), because the Loch Norman Highland Games are one of the most beloved Highland Games in the United States. The Loch Norman Highland Games have a prestigious reputation as we host world class dancers, athletes, and piping and drumming participants and provide quality programming.

By becoming a sponsor of the Loch Norman Highland Games and Scottish Festival you are not only supporting a local nonprofit and centuries old customs and traditions, but also gaining direct access to thousands of loyal and adventurous clients. Your sponsorship allows Rural Hill to operate, while also bringing a fun cultural experience to thousands of diverse people from various communities and backgrounds.

Sponsorships are on a first come, first served, and require full payment upfront. Sponsorship opportunities are available now until March 1st, 2024. To arrangement payment (credit card or check) and invoicing please contact info@ruralhill.net.

For any questions, comments, or to reserve your sponsorship please contact, Stacy Phillips at stacy@ruralhill.net.

** Online sponsorships and online listings effective date take place from the day of listing going live on the website(s) through the next 365 days.*

** Logos, hyperlinks, spelling/grammar of listing are the responsibility of the sponsor and should be proofread before submittal.*

Online Sponsorships

(30) Website Listing - \$100 each:

- Name listed on LochNorman.com website as a 2024 sponsor

(20) Website Listing with Hyperlinking - \$150 each:

- Name listed on LochNorman.com website as 2024 sponsor and hyperlinked to website of choice

(20) Website Logo - \$200 each:

- Logo listed on LochNorman.com website as 2024 sponsor

(10) Website Logo with Hyperlinking - \$250 each:

- Logo listed on LochNorman.com website as 2024 sponsor and hyperlinked to website of choice

Program and Online Combo Sponsorships

(10) Program Ad 1/6 Page - \$250 each:

- 1/6 full color program ad (2.479 x 4.84) with logo/business name (must provide design/graphic)
- Listed (name only) on LochNorman.com website

(10) Program Ad 1/4 Page - \$350 each:

- ¼ full color program ad (3.65 x 4.84) with logo/business name (must provide design/graphic)
- Listed (name only) on LochNorman.com website

(8) Program Ad 1/3 Page Square - \$450 each:

- 1/3 full color program ad (4.93 x 4.84) with logo/business name (must provide design/graphic)
- Listed (name only) on LochNorman.com website

(6) Program Ad 1/2 Page - \$700 each:

- 1/2 full color program ad (7.5 x 4.84) with logo/business name (must provide design/graphic)
- Logo listed on LochNorman.com website
- 2 weekend passes
- 1 weekend parking pass

(4) Program Ad Full Page - \$1,250 each:

- Full page full color program ad with logo/business name (must provide design/graphic)
- (Trim size (blue area, elements outside this will be trimmed) - 9" x 10.875" • Live area (within white line), no critical elements outside this line or they may be trimmed - 8.5" x 10.375" • Bleed size (gray area - allows for the trim of the magazine - 9.25" x 11.125")

- Logo listed on LochNorman.Com website
- 2 Friday night reception tickets
- 2 weekend passes
- 1 weekend parking pass

Limited Sponsorship Opportunities

(1) Solo Piper Performance - \$1,000 each:

- Solo piper performance for 30 minutes at your event or business (performance must be the first or second week of April 2024 and MUST be located within 30 minutes of Historic Rural Hill)
- Name listed in program as a sponsor
- 2 weekend passes including access to the hospitality tent and covered review stand
- 1 weekend parking pass

(12) Golf Cart Sponsors - \$400 each:

- 17'x13' sign on golf cart for three days
- Name listed in program as a sponsor

**Great way to honor your clan, remember loved ones, or celebrate special occasions*

(2) Wristband Sponsors - \$1,000 each:

- Name on all wristbands for the weekend
- Name listed in program as a sponsor
- 2 weekend passes including access to the hospitality tent and covered review stand
- 1 weekend parking pass

(2) Game Itinerary Sheet Sponsors - \$1,500 each:

- 11x17 sheet with the schedule, map, and given to every attendee
- Business logo on sheet (size of logo printed 3.375 x 2.125)
- 2 weekend passes including access to the hospitality tent and covered review stand
- 1 weekend parking pass

(2) Small Beer Tent Sponsor - \$3,000 each:

- 4ft x 2ft banner with logo/business name (must provide design/graphic but will be printed by Historic Rural Hill)
- Name listed in program as sponsor
- Logo listed on LochNorman.com website with hyperlink to your website
- 2 Friday night reception tickets
- 4 weekend passes including access to the hospitality tent and covered review stand
- 2 weekend parking passes

(3) Athletic Tent Sponsors - \$2,500 each:

- 4ft x 2ft banner with logo/business name (must provide design/graphic but will be printed by Historic Rural Hill)
- Name listed in program as sponsor

- Logo listed on LochNorman.com website with hyperlink to your website
- 2 Friday night reception tickets
- 4 weekend passes including access to the hospitality tent and covered review stand
- 2 weekend parking passes

(5) Music Tent Sponsors - \$5,000 each:

- 3ft x 10ft banner with logo/business name (must provide design/graphic but will be printed by Historic Rural Hill)
- ½ page (3.375" x 9.5") full color ad in the program (design must be provided by sponsor)
- Logo listed on LochNorman.com website with hyperlink to your website
- 4 Friday night reception tickets
- 4 weekend passes including access to the hospitality tent and covered review stand
- 2 weekend parking passes

(6) Grandstand Banner Sponsors – \$5,000 each:

- 4ft x 2ft banner with logo/business name hung on the grandstand by the field (must provide design/graphic but will be printed by Historic Rural Hill)
- ½ page (3.375" x 9.5") full color ad in the program (design must be provided by sponsor)
- Logo listed on LochNorman.com website with hyperlink to your website
- 4 Friday night reception tickets
- 4 weekend passes including access to the hospitality tent and covered review stand
- 2 weekend parking passes

(1) Security Tent Sponsor - \$5,000 each:

- 3ft x 10ft banner with logo/business name (must provide design/graphic but will be printed by Historic Rural Hill)
- ½ page (3.375" x 9.5") full color ad in the program (design must be provided by sponsor)
- Logo listed on LochNorman.com website with hyperlink to your website
- 4 Friday night reception tickets
- 4 weekend passes including access to the hospitality tent and covered review stand
- 2 weekend parking passes

(1) Information Tent Sponsor - \$5,500 each:

- 3ft x 10ft banner with logo/business name (must provide design/graphic but will be printed by Historic Rural Hill)
- ½ page (3.375" x 9.5") full color ad in the program (design must be provided by sponsor)
- Logo listed on LochNorman.com website with hyperlink to your website
- 4 Friday night reception tickets
- 4 weekend passes including access to the hospitality tent and covered review stand
- 2 weekend parking passes

(1) Main Beer Tent Sponsor - \$6,000 each:

- 3ft x 10ft banner with logo/business name (must provide design/graphic but will be printed by Historic Rural Hill)
- ½ page (3.375" x 9.5") full color ad in the program (design must be provided by sponsor)

- Logo listed on LochNorman.com website with hyperlink to your website
- 4 Friday night reception tickets
- 4 weekend passes including access to the hospitality tent and covered review stand
- 2 weekend parking passes

Piping and Drumming Awards Sponsorships

(1) Grade 3 Medley - \$,1300 each:

- Name listed in the program as a sponsor for this event with your logo
- Name/logo listed on the website as a sponsor once 2024 winners are listed (listing lasts through 2025)
- 2 Friday night reception tickets
- 2 weekend passes including access to the hospitality tent and covered review stand
- 1 weekend parking pass

(1) Grade 4 MSR- \$1,000 each:

- Name listed in the program as a sponsor for this event with your logo
- Name/logo listed on the website as a sponsor once 2024 winners are listed (listing lasts through 2025)
- 2 Friday night reception tickets
- 2 weekend passes
- 1 weekend parking pass

(1) Grade 5 March Set - \$700 each:

- Name listed in the program as a sponsor for this event
- Name listed on the website as a sponsor once 2024 winners are listed (listing lasts through 2025)
- 2 weekend passes
- 1 weekend parking pass

(1) Grade 4 Medley - \$1,000 each:

- Name listed in the program as a sponsor for this event with your logo
- Name/logo listed on the website as a sponsor once 2024 winners are listed (listing lasts through 2025)
- 2 Friday night reception tickets
- 2 weekend passes
- 1 weekend parking pass

Athletic Awards Sponsorships

(1) Amateur Men's Group A - \$100 each:

- Name listed in the program as a sponsor for this event
- Name listed on the website as a sponsor once 2024 winners are listed (listing lasts through 2025)

(1) Amateur Men's Group B - \$100 each:

- Name listed in the program as a sponsor for this event
- Name listed on the website as a sponsor once 2024 winners are listed (listing lasts through 2025)

(1) Amateur Master Men's Group (over 40) - \$100 each:

- Name listed in the program as a sponsor for this event
- Name listed on the website as a sponsor once 2024 winners are listed (listing lasts through 2025)

(1) Amateur Open Women's Group - \$100 each:

- Name listed in the program as a sponsor for this event
- Name listed on the website as a sponsor once 2024 winners are listed (listing lasts through 2025)

(1) Pro Men's Group - \$2,750 each:

- Name listed in the program as a sponsor for this event with your logo
- Logo listed on the website as a sponsor once 2024 winners are listed (listing lasts through 2025)
- 2 Friday night reception tickets
- 4 weekend passes including access to the hospitality tent and covered review stand
- 2 weekend parking passes

Dance Awards Sponsorships

(1) Solo Choreography - \$200 each:

- Name listed in the program as a sponsor for this event
- Name listed on the website as a sponsor once 2024 winners are listed (listing lasts through 2025)

(1) 7 & Under - \$400 each:

- Name listed in the program as a sponsor for this event
- Name listed on the website as a sponsor once 2024 winners are listed (listing lasts through 2025)

(1) 12 & Under 13 - \$900 each:

- Name listed in the program as a sponsor for this event
- Name/logo listed on the website as a sponsor once 2024 winners are listed (listing lasts through 2025)
- 2 weekend passes including access to the hospitality tent and covered review stand
- 1 weekend parking pass

(1) 14 & Under 15 - \$900 each:

- Name listed in the program as a sponsor for this event
- Name/logo listed on the website as a sponsor once 2024 winners are listed (listing lasts through 2025)
- 2 weekend passes including access to the hospitality tent and covered review stand
- 1 weekend parking pass

(1) 16 & Under - \$1,200 each:

- Name listed in the program as a sponsor for this event
- Name/logo listed on the website as a sponsor once 2024 winners are listed (listing lasts through 2025)
- 2 Friday night reception tickets
- 2 weekend passes including access to the hospitality tent and covered review stand
- 1 weekend parking pass

(1) 18 & Under 21 - \$1,400 each:

- Name listed in the program as a sponsor for this event
- Name/logo listed on the website as a sponsor once 2024 winners are listed (listing lasts through 2025)
- 2 Friday night reception tickets
- 2 weekend passes including access to the hospitality tent and covered review stand
- 1 weekend parking pass

(1) 22 & Over - \$1,400 each:

- Name listed in the program as a sponsor for this event
- Name/logo listed on the website as a sponsor once 2024 winners are listed (listing lasts through 2025)
- 2 Friday night reception tickets
- 2 weekend passes including access to the hospitality tent and covered review stand
- 1 weekend parking pass